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Performance Marketing Mastery Accelerator

100% PLACEMENT | GUARANTEED JOB

AI



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ड्यूटी ON | काम चालु !

100% PLACEMENT | GUARANTEED JOB

HIRED



GUARANTEED

काम चालु ! 100%
सैलरी चालु



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Ready to Transform
Your Future?

DREAM
JOB



यहां मिलती है। जॉब की गारंटी



Expert-Led Curriculum

AI-Powered Tools

Career-Ready Skills

Enroll Now

Contact Us



Our Mentors

Meet the Mentors Who Shape Future Digital Leaders



Dr. Anuj K Jain
Business Growth Specialist



Mr. Aditya Jain
Entrepreneur



Dr. Shaily Jain
Education Consultant
wales, united kingdom

Our Faculty

Industry-Experienced Faculty



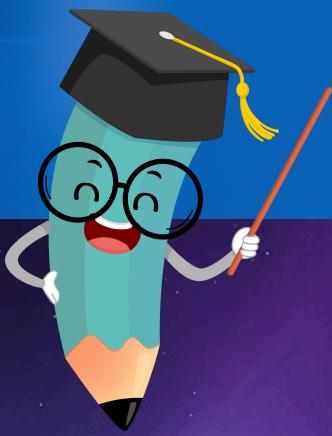
Tej Singh
Growth & Performance
Marketing Coach



Dr. Shaily Jain
Education Consultant
Wales, United Kingdom (UK)



Sanjana Parmar
Certified Career Counsellor &
Guidance Expert



Welcome To

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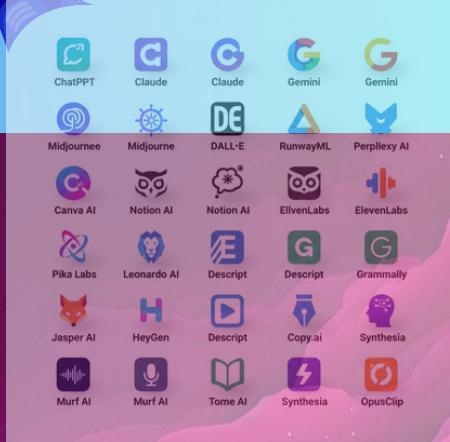
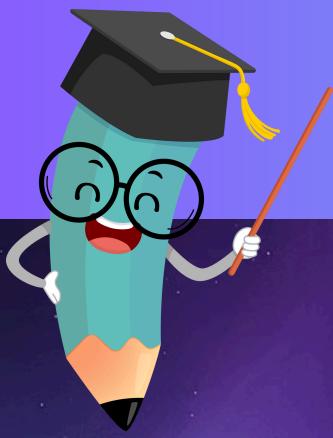
AI Innovation To Create
Tomorrow's Marketing
Leaders.

OUR COURSES

1 Entrepreneurship Program

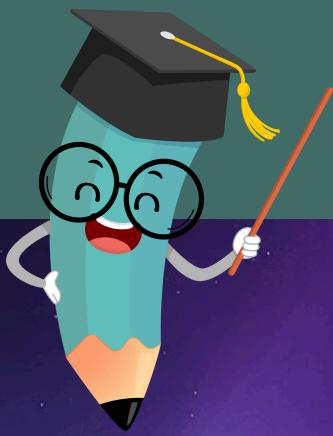
2 Performance Marketing Program

3 E-Commerce & Dropshipping Program



AI-Powered **Performance** **Marketing Program**





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1. Campaign scaling mastery
2. ROI-focused advertising strategies
3. Advanced targeting & retargeting
4. Conversion optimization techniques

Learning JOURNEY



Detailed Topic Explanations

Deep dive into every concept with expert guidance



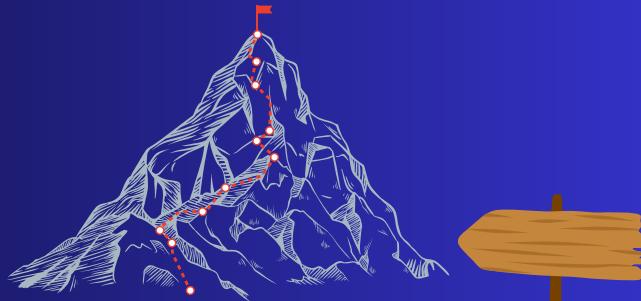
Why It's Important

Understand real-world relevance and impact



AI Tools Used

Master cutting-edge technology platforms



Practical Assignments

Build deliverables that showcase your skills



Real-World Applications

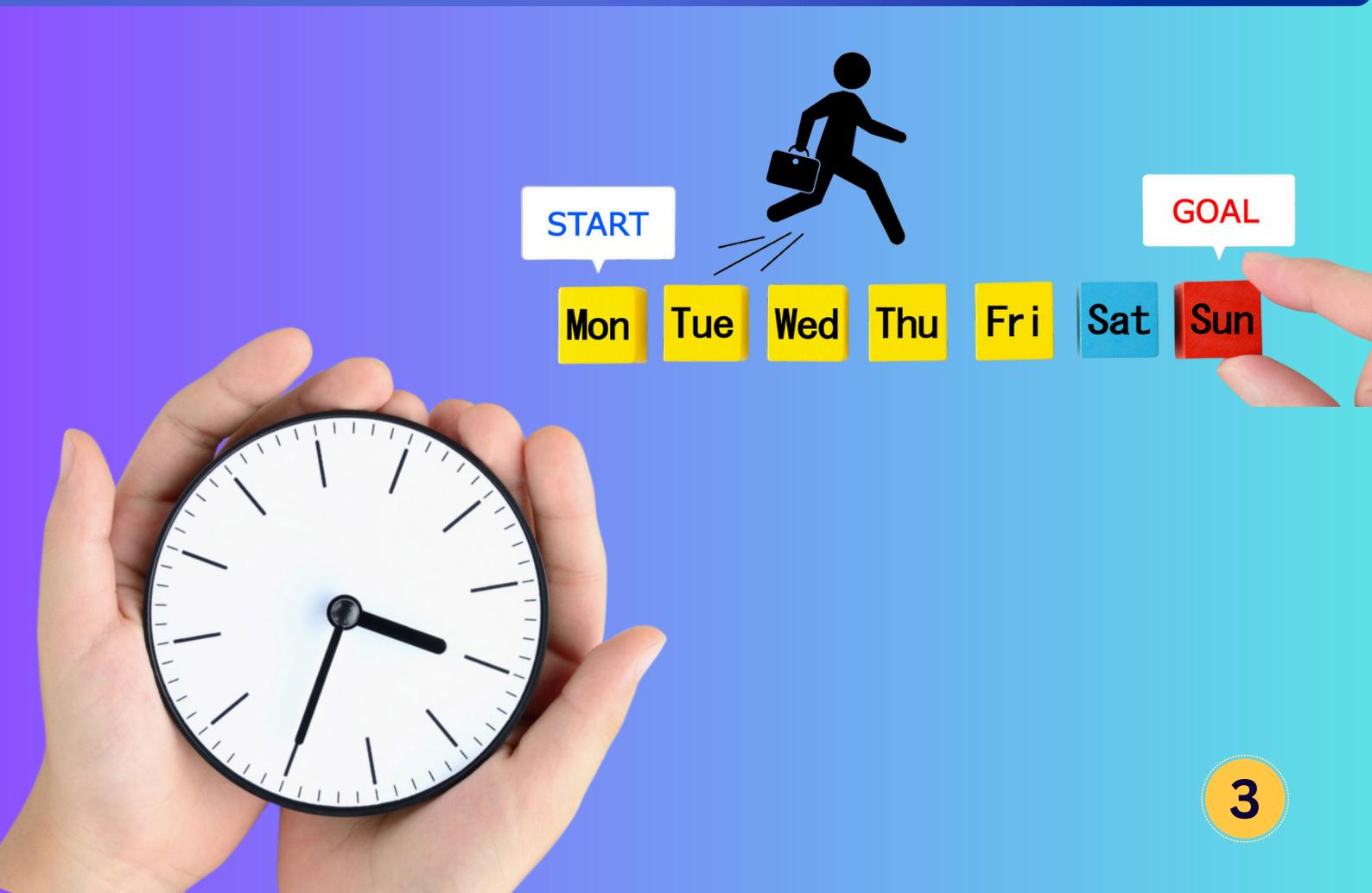
Apply learning to actual business scenarios



36 Classes

12 Weeks (3 Months)

4-4 Hours (Theory + Practice)





Content Creation, Branding & AI- Driven Copywriting



AI Copywriting & Visuals

Generated copy, headlines, infographics with AI

Video Marketing & Editing

Create Reels, Shorts, TikTok with AI-assisted editing

Branding & Storytelling

Develop brand voice, tone, and visual identity with AI

Content Marketing Strategy

Plan blogs, social posts, emails with 30 - day calendars





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Ad Creatives & Content

- UGC-style video ads
- Hook + Problem + Solution script
- Video editing (CapCut, Canva)
- Creative psychology



 CapCut



Social Media Marketing with AI

Social Strategy & Trends

Choose platforms, growth tactics , AI-based planning

AI Scheduling & Sentiment

Automate posts, analyze audience emotions with AI

Influencer Marketing

Find niche influencers ,build collaborations using AI

Paid Social Campaigns

Facebook, Instagram, LinkedIn Ads with AI targeting



Scaling and google ads



1 Search Engine Marketing
Ads Growth strategy , competitor analysis, Pay Per Click Ads

2 Google Ads with AI
Smart Bidding , Responsive Ads, Performance Max campaigns

3 Programmatic Advertising
Display & Native Ads with AI-automated bidding

4 AI-Powered Analytics
Campaign performance analysis and predictive forecasting





PPC, SEM & AI-Driven Advertising

- 1 Search Engine Marketing
Ads Growth strategy , competitor analysis, Pay Per Click Ads
- 2 Google Ads with AI
Smart Bidding , Responsive Ads, Performance Max campaigns
- 3 Programmatic Advertising
Display & Native Ads with AI-automated bidding
- 4 AI-Powered Analytics
Campaign performance analysis and predictive forecasting



Store setup & Sourcing

- **Setup Store On Shopify**

Not only store setup , start learning new trends



- **Complete E-commerce Platform Like Amazon Flipkart.**

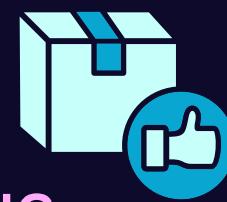


AI Predictive Analytics

Forecast ROI, churn analysis, lifetime value prediction

A/B Testing & Optimization

Multi-variant testing with AI-powered suggestions

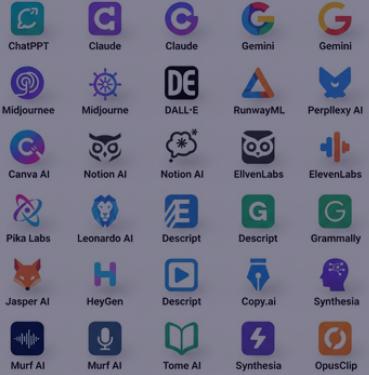


E-Commerce & DROPSHOPPING



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DROPSHOPPING Mastery



- How to find best & winning products?
- Tools: TikTok Creative Center, Amazon, Etsy, Temu
- Competitor research

Pricing & profit calculation



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Marketing Automation & Data-Driven Campaigns

● Email Marketing Automation

Drip campaigns, behavioural triggers, AI subject line personalization

● CRM Integration

AI customer journey mapping, automated follow-ups, retention strategies

● AI Predictive Analytics

Forecast ROI, churn analysis, lifetime value prediction

● A/B Testing & Optimization

Multi-variant testing with AI-powered suggestions



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Capstone Project, Certifications & Career Prep

Capstone Project Planning

Design and run a real client campaign using AI tools

Results Analysis & Reporting

Present campaign performance with KPIs, ROI, AI-driven dashboards

Portfolio Building

Create case studies, LinkedIn branding, personal website/portfolio

Career Preparation

Resume building with industry keywords, interview prep with real scenarios



100% PLACEMENT | GUARANTEED JOB

Key Final Outcomes



Mastery & Certifications

Complete expertise in Digital Marketing + AI Tools with Google Analytics, Google Ads, HubSpot, Meta, and AI certifications



Hands-On Portfolio

Real projects in SEO, Social Media, Paid Ads, Analytics, and Marketing Automation



Placement-Ready Profile

Professional portfolio, optimized resume, and LinkedIn profile for immediate job opportunities



Complete E-BOOK

Performance

Marketing

Programme

COURSE DURATION



Duration: 3 Months | 100% Practical | Zero to Expert

Total Classes: 36

Format: Offline + Practical Sessions



Performance Marketing Mastery Program

• WEEK 1

FOUNDATIONS + FUNNEL SETUP

- Digital funnel overview
- Buyers psychology
- Ads platform overview (Google, Meta)
- Offer creation fundamentals
- ChatGPT for copy creation

🎯 Outcome:

- Understand complete paid ads ecosystem
- Create first high-converting offer & headline



ChatGPT



Notion



HubSpot

Landing Pages + CRO



• WEEK 2

- Funnel building tools
- Landing page creation
- Lead magnet strategy
- Trust building elements
- CTA optimization
- A/B test basics
- AI page copy

Creative
MARKET

- 🎯 Outcome:
- ✓ Build lead-collection landing page
- ✓ Conversion-optimized funnel

Google/Bing Ads Marketing



• WEEK 3

- Keyword research
- Ad structure setup
- Search ads creation
- Extensions
- Tracking setups (GA4 + GTM)



🎯 Outcome:

- ✓ Launch profitable Google Lead Ads
- ✓ Data tracking live

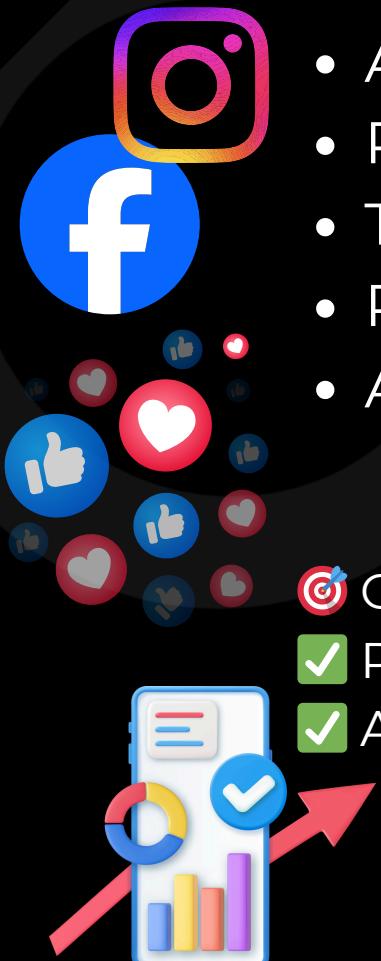


Facebook & Instagram Ads

• WEEK 4

Social Media Marketing

- Ad account creation
- Pixel setups
- Targeting strategy
- Retargeting systems
- AI ad creatives



🎯 Outcome:

- ✓ Run Meta lead campaigns
- ✓ Acquire real leads

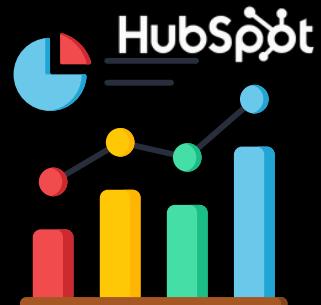
AI-Automation + Optimization



• WEEK 5

AI Ad Creative Creation

- AI video ad tools
- Image ad automation
- AI script writing
- Creative testing systems



🎯 Outcome:

- ✓ 5–10 high-quality ad creatives
- ✓ Rapid creative testing

Funnel Optimization & CRO

• WEEK 6

- Heatmaps
- Conversion data analysis
- Lead quality filters
- AI optimization



Outcome:



Increase funnel conversion 20–40%

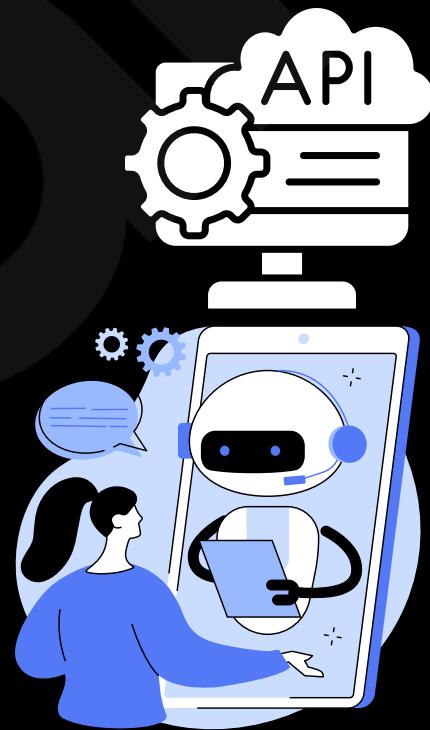


REVENUE

20

WhatsApp AI + CRM Automation

• WEEK 7



- Chatbot setup
- CRM pipelines
- Follow-up AI messaging
- WhatsApp API integration

🎯 Outcome:

- ✓ Automated lead follow-ups
- ✓ Sales conversion workflow

Remarketing Mastery

• WEEK 8



- Pixel audiences
- Funnel retargeting
- Upsell & cross-sell offers
- AI budget optimization



🎯 Outcome:

- ✓ Create profitable retargeting loops
- ✓ Lower CPL & higher ROI

Agency Skills + Real Business Execution

• WEEK 9

Client Onboarding & Scaling

- Client acquisition
- Strategy presentation system
- Proposal AI writing
- Reporting dashboards



Outcome:



Close first paid client

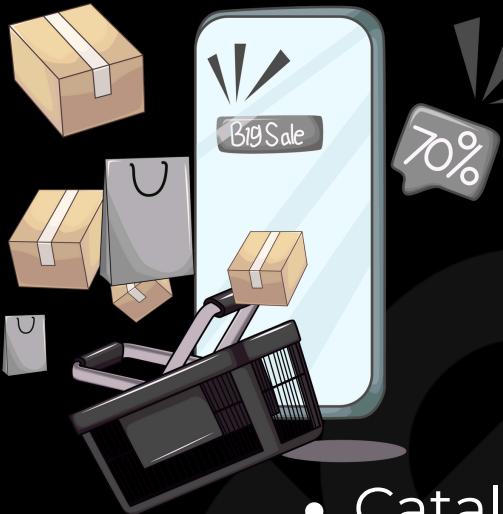


Present performance reports

E-Commerce Ads + ROAS Scaling



Duration: 3 Months | 100% Practical | Zero to Expert



• WEEK 10

- Catalog ads
- Conversion optimization
- Creative testing systems
- Scaling frameworks



Outcome:



Handle e-com ad accounts



Scale winning campaigns



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Freelancing & AI Systems

• WEEK 11

fiverr **upwork**



- Fiverr/Upwork setup
- AI proposal writing
- Profile optimization
- Gig automation

🎯 Outcome:

- ✓ Freelancing profile live
- ✓ First service offers launched



Project Execution + Certification

• WEEK 12



- Full campaign launch
- Real client project
- Portfolio building
- Placement interview prep



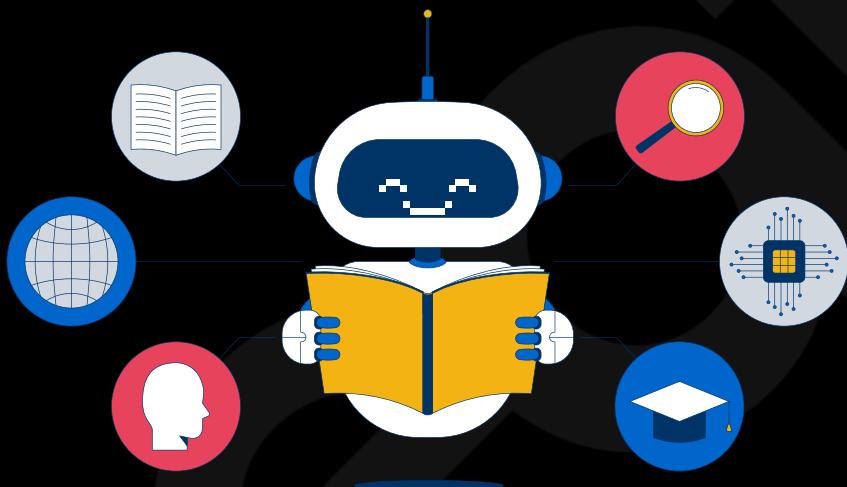
Outcome:



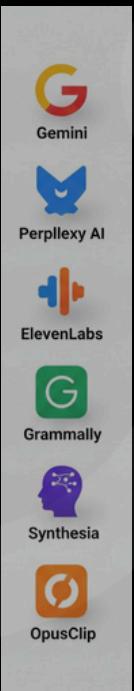
Real project portfolio



Job / Freelance ready

 **TOOLS COVERED**

-  ChatGPT
-  AdCreative.ai
-  Canva AI
-  Pictory AI
-  Lumen5
-  Google Ads AI
-  Meta Ads AI
-  GA4 + GTM
-  WhatsApp AI CRM





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Mastery & Certifications



DIGITAL MARKETING CERTIFICATIONS



Digital Marketing & E-commerce Certificate



Google Ads Certification



Google Analytics Certification



Digital Marketing Certification



Content Marketing Certification



Certified Digital Marketing Associate



Media Buying / Planning Certification



SEO Certification



SEO Certification



LinkedIn Learning Digital Marketing Specialist Certificate



Social Media Marketing Certification



Digital Marketing Specialization (University of Illinois)

financial
STRATEGY

Cheers

TO THE NEW YEAR

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Performance Marketing Mastery Program



FINAL OUTCOME PROMISE

- ✓ Run real ad campaigns
- ✓ Build conversion funnels
- ✓ Automate leads follow-ups
- ✓ Close clients or get a placement
- ✓ Generate income in 90 days



🔥 "Launch Profitable Ads Careers
In Just 90 Days."

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